

From an Emerging Economy Perspective: Central Bank Digital Currency Analysis of Turkey

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PROBLEM DEFINITION

- Digitalization of financial services and products
- Problem of underground and informal economy activities
- Distrust for financial institutions
- Need for financial inclusion
- Emergence of cryptocurrencies



CASH MANAGEMENT COST OF CBRT

Expenses	2018 (TRY)
Personnel Expenses	236,900,240
Other Expenses	48,081,091
Banknote Printing Expenses	41,744,932
Total	326,726,263

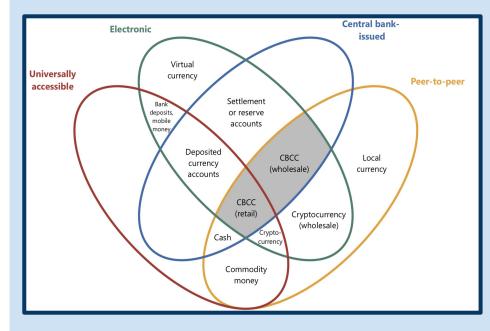
Banknote paper and ink expenses are

151,586,286 TRY

Source: Central Bank of the Republic of Turkey Annual Report, 2018

SOLUTION PROPOSED

- A digital currency issued by the Central Bank
- Store value electronically and make transactions in digital form



Motivation Benchmarking of Central Banks

	Diminishing Cash Usage			Financial Inclusion
Central Banks	Monopoly Distortions	Operational Risks	Cost Efficiency	Financial inclusion
Canada	Х			
China	Х	Х	Х	Х
Norway	х			
Sweden	х	Х		
Uruguay			X	X
Ecuador			Х	

Classification of Central Banks by their Progress

Adaptors	Rejectors	Researchers	Experimenters
Tunisia	Germany	Canada	Uruguay
Venezuela	Japan	China	Singapore
Senegal	Switzerland	Sweden	Iran
Marshall Islands	Ecuador	UK	
	Hong Kong	Israel	
	Denmark		

ATTRIBUTE BENCHMARKING

Attributes	Reserves	Cash	CBDC	Cryptocurrencies
Format	Digital	Physical	Digital	Digital
Denomination	TRY	TRY	TRY	-
Legal tender	No	Yes	Yes	No
Convertibility	Par	Par	Par	Par
Access	Restricted	Inclusive	Inclusive	Partial
Availability	During operating hours	24/7	24/7	24/7
Confidentiality of use	Non-anonymous	Anonymous	Both possible	Anonymous
Payment Network Structure	Centralized	Decentralized	Decentralized	Decentralized

Source: Bank of Canada, Central Bank Digital Currency: Motivations and Implications, 2017

MODELLING THE CBDC

 Availability & Access User adoption Economic growth 	 Distribution channel Payment network structure Convertibility Bank runs 	 Account vs. Token Based Interest- bearing Legal tender 	 Data protection Control Confidentiality of use 	 Scalability & Performance Security Competency Resilience
Financial Inclusion Financial Stabilit		Functionality	Privacy	Technology

Distribution of Bank Branches Across Turkey in 2017 (%)



Source: The Banks Association of Turkey

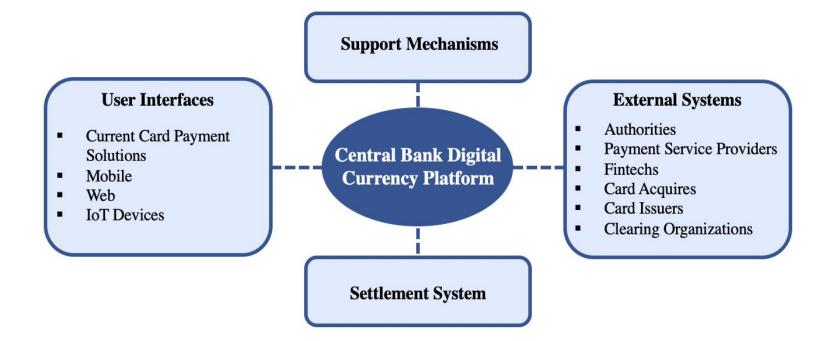
Card Usage Pattern across Turkey in 2018 (%)



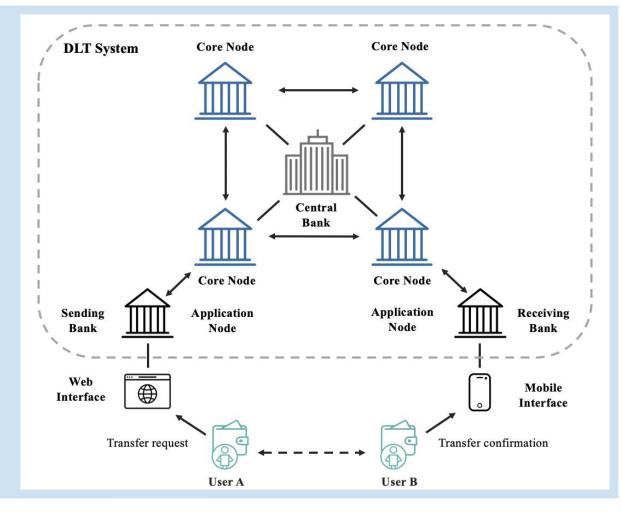
Key Findings:

- Distant settlements
- Fewer number of bank branches
- Problems on physical cash distribution
- High number of informal activities in the region

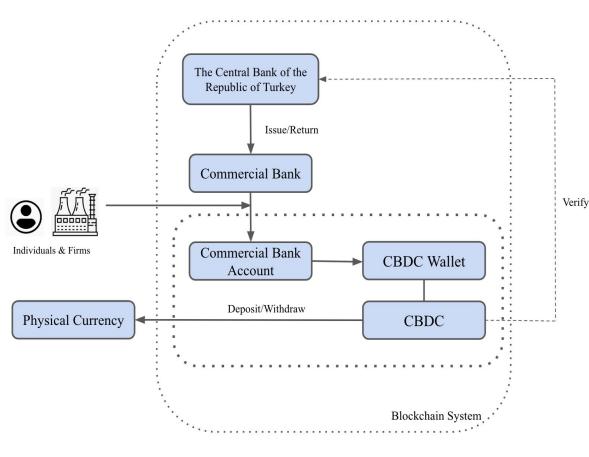
Possible Design of CBDC Platform



Blockchain Based Interbank Settlement System



Integration of CBDC into Retail Bank Account System



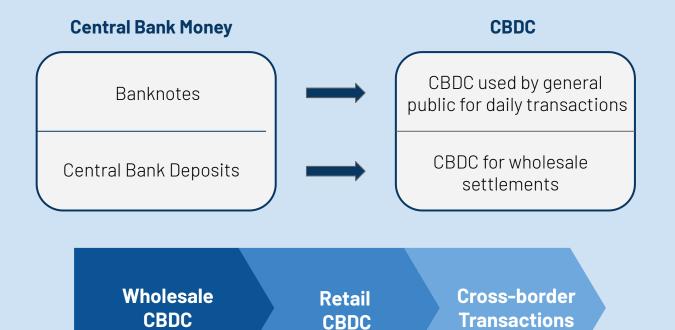
Potential Benefits:

- Safe & efficient payments
- Reduced costs

Verify Ownership

- Financially inclusion
- Fighting with underground and informal economies

Phases of the CBDC Project



Thanks for listening!

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